



# ABHYUDAY INDUSTRIES

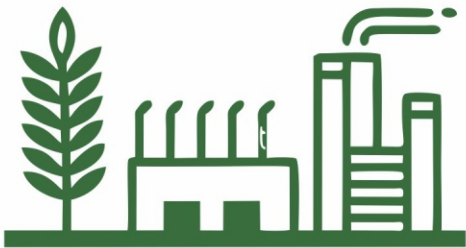
QUALITY STAYS ON TRACK





## An Aim

At ABHYUDAY INDUSTRIES, we aim to become a global leader of Psyllium products, Spices & Herbs in terms of quality, price and services by considering the objective of our customers and the value of our workforce.



## Vision

From the commencement of the company, we have always stuck to our principle "Quality Stays on Track". Our vision is to provide the utmost quality products at the most competitive price with an aim to create a healthy nation and the healthy world. At ABHYUDAY INDUSTRIES, we want to reach every corner of the world as a global leader of Psyllium products, Spices & Herbs segment. To accomplish our objectives, we strive to continuously improve the quality of our products to make it the best quality products of the world. In the journey of success, we like to take our customers, employees and business associates together with respect and appreciation.

### Abhyuday Industries - The Largest Manufacturer & Exporter Of Psyllium In India

Started its operation as a small scale manufacturer of Psyllium in 1977, today, ABHYUDAY INDUSTRIES has earned reputation in the global market as a largest manufacturer and exporter of Psyllium in India. Right From the commencement, the best quality of product is our key concern which has led us to the peak of Success. At present, our company is recognized as the most successful Psyllium products manufacturer in india comprising all the international accreditations from reputed certification bodies.

We manufacture and export Psyllium Seeds, Psyllium Husk and Psyllium Husk Powder widely used in the pharmaceutical industry, nutritional supplement, bakery ingredient and personal care products. Our other value-added services comprise expert consultation for your other SPICES & HERBS NEEDS, PACKAGING, FORMULATION, LABORATORY SERVICES and many more. With a strong base in the domestic market, we are exporting our products in various countries across the GLOBE at most competent prices well-suited for the markets.

## AEROPLANE BRAND





## Psyllium Seeds :

Psyllium seeds is an agri-farm product of dried ripe seeds of plantago ovata forks and it has been cleaned free for all dust, agri farm fibers, wastes, mud, stones and iron particles. Seed has property of mucilage formation on extraction of moisture. Psyllium seeds are cooling, laxative, soothing, antiacidic, anti diuretic and demulcent.



## Psyllium Husk

The husk of Psyllium is the actual coating of mucilage around the seed. It is considered pure dietary fiber and is the only part of the plant used in manufacturing Psyllium products. The husk is composed mostly of a fiber called hemicellulose which is a complex carbohydrate found in whole grains, fruits and vegetables. Hemicellulose is indigestible however, it is partially broken down in the colon and feeds the friendly intestinal flora. Psyllium Husk is separated from the seeds by a mechanical process where no Chemicals are used. Psyllium Husk is available mostly in five grade of purity i.e. 99% pure, 98% pure, 95% pure, 85% pure & 75% pure.



## Psyllium Husk Powder

Psyllium Husk Powder is processed from the Psyllium Husk which is grinded using Pulverize Machine in various particle sizes that is 40 mesh, 60 mesh, 80 mesh, 100 mesh in all grades of purity. Psyllium Husk and its Powder is used as a mild laxative spread in the United States and other European countries.



## Industrial Kha Kha Powder

When psyllium seeds are processed to make psyllium husk, the extraneous material left is termed as Psyllium Kha-Kha Powder i.e. Psyllium Industrial Dust. It is byproduct of psyllium husk. It is mainly used to prevent landscaping, soil erosion, as animal feed. Recently, it

### Benefits of Psyllium

- ◆ Relieves Constipation
- ◆ It may Help Treat Diarrhea
- ◆ It can Lower Blood Sugar Level
- ◆ It can Lower Cholesterol Level
- ◆ It has Prebiotic Effect
- ◆ Good for Heart
- ◆ Thickening Agent

### Value Added Services

- ◆ Value Added Services Flavoured Psyllium (Orange, Strawberry)
- ◆ Small Retail Packaging (50/100/200/400 Grams & Sachets Packing)



## Accreditations:

- ◆ BRC 22000
- ◆ GMP
- ◆ HALAL
- ◆ KOSHER
- ◆ ORGANIC CERTIFIED
- ◆ USFDA REGISTERED
- ◆ FSSAI

## Other Products

- ◆ Cumin Seeds
- ◆ Sesame Seeds
- ◆ Fennel Seeds
- ◆ Guar Gum Powder
- ◆ Senna Leaves/ Powder
- ◆ Chia Seeds
- ◆ Turmeric Powder
- ◆ Chilli Powder-Crush
- ◆ Herbs & Spices
- ◆ Extract



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